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**"WHEN MIMI WAS ABOUT THREE MONTHS OLD, I TRIED TO RECITE NURSERY RHYMES TO HER, BUT COULD NEVER REMEMBER BEYOND THE FIRST TWO LINES OF ANY RHYME."**

**S**ingaporean Amy Allen is the newest published writer on the block. *This Little Piggy Went to Prada: Nursery Rhymes For The Blahnik Brigade* is a collection of 21 tongue-in-cheek parodies of traditional nursery rhymes like "This Little Piggy," "Cobbler Cobbler" and "I Had A Little Nut Tree."

It all started when this first-time mother found she couldn't relate to traditional nursery rhymes or talk haute couture with her baby. "When Mimi was about three months old, I tried to recite nursery rhymes to her but could never remember beyond the first two lines of any rhyme," recalls Allen. "So I just made things up as I went along. I figured that she had no idea what I was talking about anyway, so it didn't really matter!"

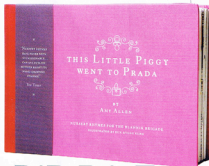
Her first stab at writing wasn't completely original. But only someone with a wicked sense of humour, a love for all things fashion-related and a real job that didn't have anything to do with writing could have pulled off something like this.

Besides looking after baby, 30-something Allen cites Malandrino and Kenzo as some of her favourite designers, and usually spends her days running her own event management company, Bespoke. She is also Champagne Jacquesot's business development director for the Asia-Pacific region.

Piggy isn't the last we'll see from Allen. She has plans to do more, but she isn't letting on about her future plans.

"I have lots of ideas which I'm working on. Being a little superstitious, I will let you know only once it's all done! What I can tell you however, is it will be something beautiful!"—Stacey Anne Rodrigues

*This Little Piggy Went To Prada* \$39.80, available online at [www.thislittlepiggywenttoprada.com](http://www.thislittlepiggywenttoprada.com) and at Kinokuniya Book Stores, Vanita Home and Gallery Cho Lon



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New mother and first time writer, Amy Allen, rhymes about couture and Jimmy Choo in her first book